



San Francisco Bay Area Chapter

To: SF ASIS Chapter Sponsors

From: The San Francisco Bay Area Chapter of ASIS International

The San Francisco Bay Area Chapter of ASIS International would like to thank our past Event Sponsors for their help and contributions in making our chapter events a success. Over the past few years, we as an organization have seen a drastic down turn in sponsorship. We have polled our membership and attempted to learn the reasons behind this down turn. The greatest sentiment and feedback we received from these inquires center around the return on your organizations investment. In an effort to add more value to our sponsors donations and support, we as a chapter have created a revised sponsorship program that hopefully allows more companies to participate and in return gives a greater value back to your organization.

By redesigning our existing program, we are attempting to create an on-going support program for all events by offering more opportunities to assist the chapter at all levels. We have looked at the events that we offer every year and outlined our needs to help each company determine what they can contribute to the chapter for the entire year. We are offering some new options on how to make these contributions: monthly payments, quarterly payments or one time payment.

Effective immediately, the chapter will offer advertising on our chapter website, the quarterly membership newsletter, along with limited advertisement at the specific events to those companies that help sponsor the chapter. This advertisement will be in addition to the recognition that the company already receives at the events, which currently includes their name on the fliers, name on a (table, booth, hole, etc.), and on the signage at the event. We will also offer different levels of acknowledgement at the end of the year to those companies that have sponsored every event versus those that Sponsor one event. Please see below for more information on the different options as well as donation requirements.

We would like to thank you again for your continued support,

The Executive Council of the San Francisco Bay Area Chapter of ASIS



San Francisco Bay Area Chapter

Level	One Event	All Events (4 Major Events a year)
Diamond	<p align="center">\$1500.00</p> <p>3 months Advertising on Chapter website under Premium Sponsors links as well as General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ Premier Sponsors banner ad size premium sized and prominently placed on the homepage * ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>	<p align="center">\$6000.00</p> <p>12 months Advertising on Chapter website under Premium Sponsors links as well as General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ Premier Sponsors banner ad size premium sized and prominently placed on the homepage * ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>
	<p>3 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 6 inches.</p>	<p>12 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 6 inches.</p>
	<p>Special acknowledgement at the specific event as a chapter sponsor for this event</p>	<p>Plaque for your company along with a letter of appreciation from the chapter for your great contribution</p>
		<p>Special acknowledgement at each chapter event of your company as a Premium chapter sponsor</p>



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Level	One Event	All Events (4 Major Events a year)
Platinum	<p align="center">\$1000.00</p> <p>3 months advertising on Chapter website under General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>	<p align="center">4000.00</p> <p>10 months advertising on Chapter website under General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>
	<p>3 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 4 inches.</p> <p>Special acknowledgement at the specific event as a chapter sponsor for this event</p>	<p>10 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 4 inches.</p> <p>Plaque for your company</p>



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Level	One Event	All Events (4 Major Events a year)
Gold	<p align="center">\$750.00</p> <p>3 months advertising on Chapter website under General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>	<p align="center">\$3000.00</p> <p>8 months advertising on Chapter website under General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>
	<p>2 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 4 inches.</p>	<p>8 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 4 inches.</p>
	<p>Special acknowledgement at the specific event as a chapter sponsor for this event</p>	<p>Plaque for your company</p>



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Level	One Event	All Events (4 Major Events a year)
Silver	<p align="center">\$500.00</p> <p>2 month Advertising on Chapter website under General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>	<p align="center">\$2000.00</p> <p>6 months Advertising on Chapter website as General Sponsor Link –</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>
	<p>2 month advertising on printed newsletter - A company ad designed by you that is 2 inches by 2 inches.</p>	<p>6 months advertising on printed newsletter - A company ad designed by you that is 2 inches by 2 inches.</p>
	<p>Special Acknowledgement at the specific event as a chapter sponsor for this event</p>	



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Level	One Event	All Events (4 Major Events a year)
Bronze	<p align="center">\$250.00</p> <p>1 month Advertising on Chapter website under General Sponsor Link</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>	<p align="center">\$1000.00</p> <p>4 months Advertising on Chapter website under General Sponsor Link</p> <ul style="list-style-type: none"> ❖ General Sponsors banner ad size is approx 190W X 100H * <p><i>Sponsors can contact our webmaster by email and he will work with them to make their sponsor ad look nice in both Web and PDF printed form. They can also send him requested text for their ad and the URL they want the ad to point to. * Banner Ad may be resized to be proportional with Sponsor Logo image Proportions.</i></p>
	<p>1 month Advertising on printed newsletter - A company Ad designed by you that is 2 inches by 2 inches.</p>	<p>4 months Advertising on printed newsletter - A company Ad designed by you that is 2 inches by 2 inches.</p>
	<p>Special Acknowledge at the specific event as a chapter sponsor for this event</p>	



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In addition to the need for Event Sponsors, the events listed below have individual items that the chapter needs to have sponsored as well. These items are a good source of direct advertising at each event and will display your company name at the item and / or on the program brochure.

As an added benefit, we will add 1 month advertising on the Chapter website and newsletter under General Sponsor sections for each commitment selected below.

<i>Event Name</i>	<i>Items</i>	<i>Cost</i>
<u>Law Enforcement Appreciation Day</u>	1. Reception Beverage Cart 2. Reception Entertainment 3. Luncheon Entertainment /Keynote speaker 4. General Reception 5. Parking	1. \$ 400.00 2. \$ 400.00 3. \$ 250.00 4. \$ 250.00 5. \$ 250.00
<u>May Seminar and Exhibits</u>	1. Setup Sponsor Sponsor 2. Keynote Speaker Sponsor 3. Raffle Prize Sponsor 4. Hors d'oeuvre Reception Sponsor	1. \$500.00 2. \$500.00 3. \$500.00 4. \$1000.00 (Each)
<u>Golf Tournament</u>	1. Hole Sponsor x 18 2. Drink Cart Sponsor x 3 3. Prize Sponsor x 4 4. Hole in One Sponsor	1. \$400.00 (Each) 2. \$300.00 (Each) 3. \$100.00 (Each) 4. \$200.00 (Each)
<u>Security Officer Appreciation</u>	1. Reception Beverage Cart 2. Reception Entertainment 3. Luncheon Entertainment /Keynote speaker 4. Officer Awards/Trophy's	1. \$ 400.00 2. \$ 400.00 3. \$ 300.00 4. \$300.00
<u>General Chapter Meetings</u>	1. Refreshment Sponsor 2. Meal Sponsor 3. Specific Chapter Resource (IE website, Storage Locker, ETC)	1. \$200.00 2. Depends on Location 3. Open Amount



San Francisco Bay Area Chapter

SPONSORSHIP COMMITMENT FORM

Company Name:
Company Contact:
Company Address:

Desired Event or Event's you would like to Sponsor:

All Events Chapter Sponsor

Level: Diamond Platinum Gold Silver Bronze

Single Event:

Law Enforcement Appreciation Day

Level: Diamond Platinum Gold Silver Bronze

May Seminar and Exhibit

Level: Diamond Platinum Gold Silver Bronze

Golf Tournament

Level: Diamond Platinum Gold Silver Bronze

Security Officer Appreciation Day

Level: Diamond Platinum Gold Silver Bronze

Individual item Event Sponsor

Please list Commitment and Level:

Total Commitment level to Chapter:

Desired Billing Option: All at Once Monthly Quarterly

Signature of Submitter:

Please return this document to the Chapter Treasurer as soon as possible.